

PROFESSIONAL
PORTFOLIO

Designing with Purpose, Developing with Precision



2025

MEL-JUN VELEZ

Graphic Designer / Web Developer

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A dedicated web developer and graphic designer with a passion for creating visually engaging and functional digital experiences.

02 Work Experience

With a strong background in web development and graphic design, I have successfully managed and delivered a range of projects that enhance brand visibility and digital performance.

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Showcasing my recent projects accomplishments

04 Get in Touch

Contacts that you can keep in touch with me.

05 Outro

Thank you for viewing my professional portfolio



Hello!
I'M EMJAY

About Me

Hi, I'm Mel-jun (A.k.a Emjay), a dedicated web developer and graphic designer with a passion for creating visually engaging and functional digital experiences. I specialize in WordPress development, WooCommerce integration, and custom graphic design, helping brands build strong online identities. I handle website development, e-commerce solutions, and creative branding.

With a strong eye for detail and a results-driven approach, I aim to deliver projects that not only look great but also perform effectively. Whether it's developing seamless websites or crafting impactful graphics, I'm committed to turning ideas into reality.

Working Experience

● 2012 - 2012
DOCLOCKER
Web Developer - Wordpress

Enhancing online presence through website development and visual content.

● 2020- 2021
IBYK PRINTING SERVICES
Operation - Manager

I manage garments work by overseeing design, production coordination, and branding.

● 2014 - 2020
ART COLOURS GARMENTS GEN. MERCHANDISE - Manager

My role involves streamlining operations, managing digital marketing, and maintaining brand consistency to meet industry standards and customer expectations.

● 2021- PRESENT
WLEX COMPANY PHILIPPINES INC.
Graphic Designer/Web Developer

Encouraging innovation while aligning with brand identity and user experience is key to delivering high-quality designs and websites.

Recent Projects



01

2025

Marketing Materials

Client: WLex Company Philippines Inc.

Marketing materials that they can use to the events :

Brochures

Description: Compact, informative booklets that highlight your products, services, and company story. Use eye-catching designs, concise text, and high-quality images to engage potential customers. Include QR codes for easy access to your website or social media.

Ball Caps

Description: Custom ball caps with your company logo are excellent giveaways or uniforms for staff. They promote brand visibility when worn at events or even after, turning attendees into walking advertisements.

Company Polo Shirts

Description: Professional polo shirts embroidered with your company logo create a unified, polished look for your team. They're great for boosting brand recognition while also making your staff easily identifiable during events.

Product Booth

Description: A well-designed booth serves as the focal point of your brand during events. Incorporate banners, LED displays, interactive demos, and product samples to attract attention. Ensure it reflects your brand colors and has a welcoming layout for engaging with visitors.

Product Tarpaulins

Description: Large, vibrant tarpaulins are ideal for showcasing key products, promotions, or brand messages. Use bold fonts, high-resolution images, and strong calls to action to capture attention from afar.

Marketing Materials

Client: WLex Company Philippines Inc.

Presentation Folder

Description: A sleek, branded folder designed to hold brochures, business cards, and other marketing materials. It creates a professional impression during client meetings, trade shows, or conferences. Include your company logo, contact details, and a subtle design that aligns with your brand identity.

Product Label

Description: Eye-catching labels that convey essential product information such as the name, features, ingredients (if applicable), usage instructions, and branding elements. A well-designed product label not only informs but also influences purchasing decisions by making your product stand out on shelves.

Book Cover

Description: A compelling book cover designed to attract attention and convey the content's essence at a glance. Whether it's for a company profile, product catalog, or an informative guide, the cover should reflect your brand's aesthetics through strategic use of typography, imagery, and color schemes.



LOGO DESIGNS NOT ALL LISTED



2025

Logo Designs

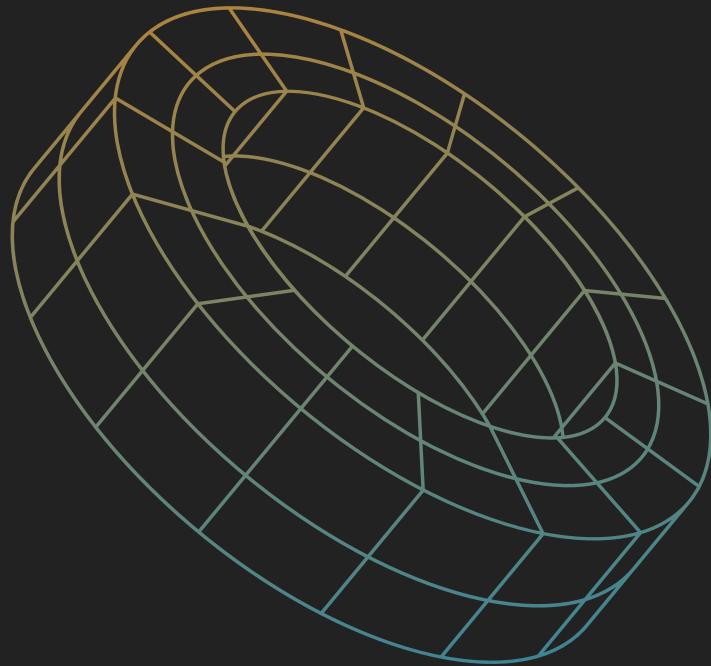
Client: WLex Company Philippines Inc.

Brand Values:

The logo communicates trust, professionalism, and innovation. It reflects the company's commitment to offering high-quality products and services with a modern touch. The choice of colors, fonts, and design elements all align with these values, reinforcing the message that the brand is both forward-thinking and reliable.

Target Audience:

The logo is designed to appeal to a broad audience, from corporate clients to everyday consumers. Its clean and contemporary style makes it suitable for various industries, including tech, logistics, or consumer goods. The balance between the icon and text makes it versatile for both professional settings and more casual or community-focused marketing.



Product Design Integration:

Once the logo is finalized, it's applied to the product. Depending on the product type (e.g., packaging, apparel, promotional items), the logo might need to be resized, repositioned, or altered for different applications.



Social Media Designs

Client: Cargo Plus , Palengke Thailand , Wlex Company Philippines Deemak Express , SamNetwork



Not all Listed social media poster on my recent work:

References fb pages :

Deemak Logistics

CargoPlus official

Cargo Plus Philippines

Wlex company Phil. Inc.

SamNetwork Co., Ltd.



LINK : <https://www.facebook.com/wlexcoph/videos/1921617274937236>



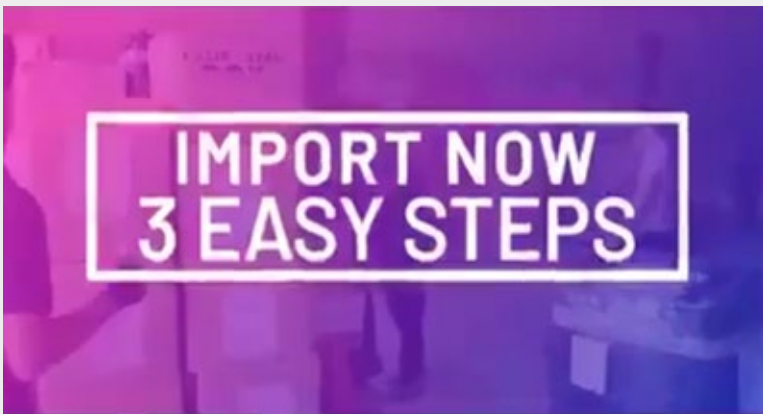
LINK : <https://www.facebook.com/officialnorinanoplus/videos/329315412683646>



<https://www.facebook.com/officialnorinanoplus/videos/498779134896674>



<https://www.facebook.com/cpphilippineslogistics/videos/315316247115223>



<https://www.facebook.com/samnetworkbkk/videos/224649880507543>



<https://www.facebook.com/samnetworkbkk/videos/1028073121489918>



<https://www.facebook.com/cargoplusphilippines/videos/1671987956925187>



<https://www.facebook.com/samnetworkbkk/videos/848226459511546>

05

2025

SocMed Motion / Video Presentation

Client: Cargo Plus , Palengke Thailand , Wlex Company Philippines Deemak Express , SamNetwork

06 Websites

2025



2023 – 2024

DEEMAK LOGISTICS

Deemak Logistic is a Logistic both Export and Import industry.. the progress is on going i managed to develop self scratch functionalities FrontEnd added custom html/Jquery/Ajax functions – BackEnd Php/Mysql.

Moded from this site :

- Client Side:
- Send/Receive Message through Email,
- Sign-up/Sign-in,
- Customer view parcel progress,
- Admin Side:
- View users logins,
- Send Notification via email,
- Banned User
- Add/update/Delete – Parcels

Website Link : <https://deemakexpress.com>



2023 – 2024

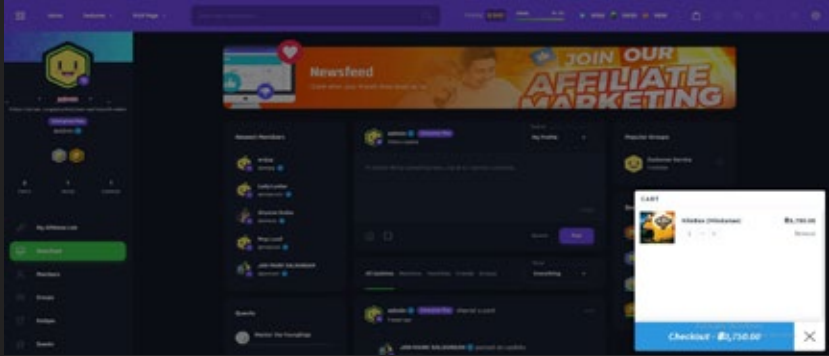
DEEMAK LOGISTICS

CleanandSanitize is a Full house cleaning industry based U.S(California) ,a hard coded from scratch functionalities Frontend added custom html/iQuery/Ajax functions – Backend Php/MySQL/WordPress..

Moded from this site :

- Client Side :
- Send/Receive Message through Email,
- One click pop-up Contacts
- Admin Side :
- View all entries/user who visit sites,
- Send/Receive Message through Email,
- Login admin only..

Website Link : <https://cleanandsanitize.biz>



2023 – 2024

AFFILIATE MARKETING

Affiliate Marketing functionalities Frontend added WordPress Theme html/Jquery/Ajax functions – Backend Php/MySQL..

Moded from this site :

Theme by Vikinger with woocommerce,bbpress , buddypress , better messages

Website Link : promo.cargoplusthailand.com



2023 – 2024

WLEX COMPANY PHILIPPINES INC.

WLEX functionalities Frontend added WordPress Theme html/Jquery/Ajax functions – Backend Php/MySQL.

Website Link : wlexco.com

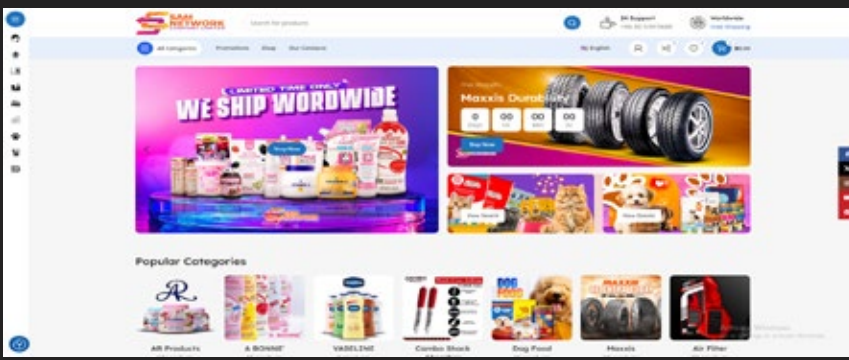


2023 – 2024

AGRITECH CROPS AND SERVICES

WLEX functionalities Frontend added WordPress Theme html/Jquery/Ajax functions – Backend Php/MySQL.

Website Link : agritechcropsservices.com

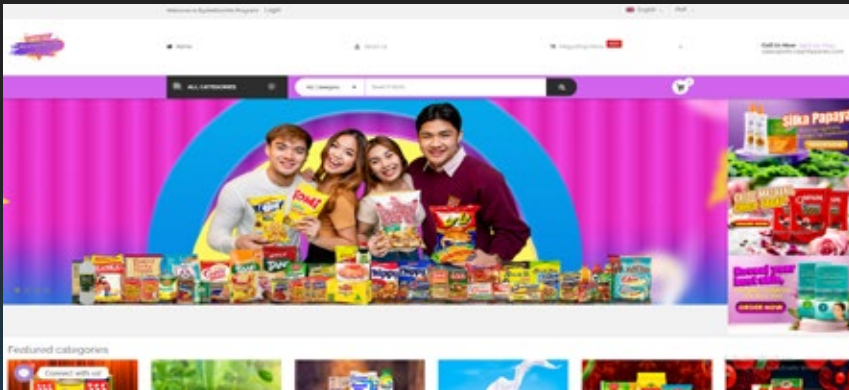


2023 – 2024

SAMNETWORK (E-commerce)

WLEX functionalities Frontend added WordPress Theme html/jQuery/Ajax functions – Backend Php/MySQL.

Website Link : samnetworkth.com

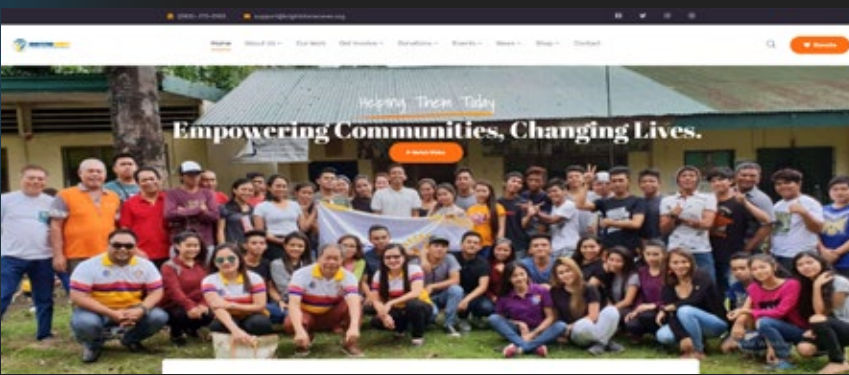


2023 – 2024

ByaheeDoorMo (E-commerce)

WLEX functionalities Frontend added WordPress Theme html/jQuery/Ajax functions – Backend Php/MySQL.

Website Link : bdm.cphilippines.com

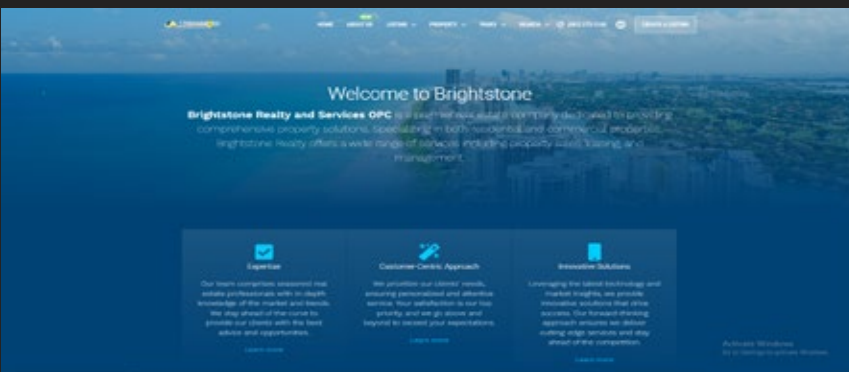


2023 – 2024

Brightstonecare.org

WLEX functionalities Frontend added WordPress Theme html/jQuery/Ajax functions – Backend Php/MySQL.

Website Link : brightstonecares.org



2023 – 2024

Brightstone.ph

WLEX functionalities Frontend added WordPress Theme html/jQuery/Ajax functions – Backend Php/MySQL.

Website Link : brightstonecares.org



2023 – 2024

wisebid.com

WLEX functionalities Frontend added WordPress Theme html/jQuery/Ajax functions – Backend Php/MySQL.

Website Link : wisebid.com



2024 – 2025

On Going Projects

jakram.com
derusekai.com
tspphilippines.com

Here's More :

Presentation Powerpoints

Professional MS-word Letters

Creating Signature Outlook

Youtube Channel : @haileysmotiondesign5779

FB Page : HaileyMotionDesign

Get in Touch



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www.wisebid.com
emjaysdigitalcv.cargoplusthailand.com

M E D I T A T I O N

THANK YOU!

H A I L E Y S M O T I O N D E S I G N